



TOWN TALK

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ADVERTISING RATES

3" AD (2" x 3")

# of Weeks	Cost Per Week	+ One Color	+ Full Color
1	36	50	100
8	34	50	100
13	32	50	100
26	29	50	100
52	27	50	100

10" AD (2" x 10" or 4" x 5")

# of Weeks	Cost Per Week	+ One Color	+ Full Color
1	64	50	100
8	62	50	100
13	57	50	100
26	55	50	100
52	53	50	100

4" AD (4 1/4" x 2" or 2" x 4")

# of Weeks	Cost Per Week	+ One Color	+ Full Color
1	38	50	100
8	36	50	100
13	34	50	100
26	30	50	100
52	28	50	100

1/4 PAGE (4" x 7 1/2")

# of Weeks	Cost Per Week	+ One Color	+ Full Color
1	83	50	100
8	79	50	100
13	77	50	100
26	71	50	100
52	68	50	100

5" AD (2" x 5" or 4" x 2 1/2")

# of Weeks	Cost Per Week	+ One Color	+ Full Color
1	40	50	100
8	38	50	100
13	36	50	100
26	34	50	100
52	32	50	100

1/2 PAGE (10 1/2" x 6 1/2")

# of Weeks	Cost Per Week	+ One Color	+ Full Color
1	145	50	100
8	137	50	100
13	126	50	100
26	115	50	100
52	110	50	100

6" AD (2" x 6" or 4" x 3")

# of Weeks	Cost Per Week	+ One Color	+ Full Color
1	45	50	100
8	42	50	100
13	40	50	100
26	37	50	100
52	35	50	100

FULL PAGE (10 1/2" x 12 1/2")

# of Weeks	Cost Per Week	+ One Color	+ Full Color
1	250	50	100
8	225	50	100
13	215	50	100
26	205	50	100
52	200	50	100